



TIPS FOR OP-ED WRITING



01. IDENTIFY YOUR PUBLICATION
Consider the best avenue to amplify your message

02. KNOW YOUR AUDIENCE
Target language and message to readership

03. STAY CURRENT
Message should align with current events or news

04. SHARE YOUR EXPERIENCE
Open with a hook and share a patient story while maintaining confidentiality



- 05. PROVIDE THE EVIDENCE**
Provide several reasons for your position with evidence and professional experience
- 06. LINK TO THE EVIDENCE**
Include hyperlinks to research, policy statements, etc.
- 07. A STRONG CONCLUSION**
Have a strong summary statement which links back to your hook
- 08. BE CONCISE**
Op-eds are typically less than 800 words but vary on publication



Have Questions?

Please reach out!

molly.markowitz@yale.edu